

SUBJECT: From Unfulfilled Corporate Executive to Social Impact Entrepreneur

Headline: "From Boardroom to Community: How One Executive Left Corporate Success to Drive Social Change"

What makes a successful corporate executive walk away from a lucrative career to start from scratch? Meet Elona Lopari, a former Executive at Fortune 500 Company who traded in their suit for a mission-driven life as a social impact entrepreneur.

In the high-stakes world of corporate retail, Elona was at the pinnacle of their career, building top talent and leading innovative projects. Yet, behind the accolades and financial success, Elona felt an increasing sense of discontent and a yearning for more meaningful work. This is the story of how they pivoted from corporate glory to creating a startup focused on making a real difference in people's lives.

Elona was feeling very unfulfilled in her current corporate role and kept hearing an inner voice that she was meant for more and that her current career was no longer aligned with her values.

Feeling this, she went on a quest to discover what "more" looked like. This is when she discovered entrepreneurship as the channel to find meaning, do meaningful work and serve others with her current skills, experience and vocation.

Elona was also the daughter of Albanian immigrant parents who migrated to the US when she was only 15 years old. Being that Elona was the oldest sibling, she started working very early at 15 years old while contributing to her family's struggling finances and translating for her parents who struggled to find work and transition smoothly into a new country.

Despite this she was able to graduate with her bachelors with top grades and in only 3 years.

Fast forward 5 years, Elona has built a successful purpose driven company that is aligned with her values and helps others do the same in scaling their purpose and profits so that they too can do more good in the world.

She has helped hundreds of companies lead with purpose first and then align their profits as a byproduct. By flipping this equation, they are contributing towards important

social causes such as women empowerment, trauma and mental health healing, domestic abuse, diversity and inclusion etc.

All very important social causes that will help move humanity into a positive evolution journey and a greater impact.

This story isn't just about a career change; it's about redefining success and proving that it's never too late to follow your passion and make a significant impact on the world.



IN THIS STORY, SHE COULD SHARE:

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- 4 Costly mistakes most new biz owners make and how to prevent them, local female founder weighs in....
- Hidden secrets every side hustle success story knows about, founder weighs in
- What to do/know before you go into business with your friends, local founder duo weigh in
- Struggling to find fulfillment in your business? Here are the 5 secrets that you need to know

To feature Elona in your Show please reply back to this email for more details,

Blessings,

